

SUPPLEMENT TO CONTRACT FOR ISSUE ADVERTISING

(The Ad is Political, Relates to an Issue of Public Importance,
or Refers to But is Not Authorized by a Candidate)

CONTRACT NO. 408941

1. THE CONTACT PERSON FOR THE PURCHASER IS:

Rolando-Sanchez Medina

Name

201 Alhambra Circle, Coral Gables, FL 33134

Address

305-377-1000

Phone Number

2. THE TOP OFFICERS OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER ARE:

Rolando Sanchez Medina

Carlos Trueba

3. IF THE AD REFERS TO A CANDIDATE:

- a. The name of the candidate is _____.
- b. The candidate seeks election to the office of _____ in
the ☐ Primary Election, ☐ General Election, or ☐ Special Election.

4. IF THE AD REFERS TO AN ISSUE:

- a. The issue is Political and legislation issues of local concern.
- b. The Purchaser is Good Government in Miami-Dade County.

NOTE: If the ad relates to an issue of state or local (not national) importance and does not refer to a candidate, only this Form should be filed in the Political File. Do not file the Order.

ORDER

WPLG, INC.

Orders
Order / Rev: 408941
Alt Order #:
Product Desc:
Estimate:
Flight Dates: 10/16/16 - 10/16/16
Original Date / Rev: 10/13/16 / 10/14/16
Order Type: GENERAL

Primary AE: Sara Reynolds-Political
Sales Office: MIA
Sales Region: LOC

Agency
Name: Robert M Levy & Assoc
Buying Contact: Stephen Cline
Billing Contact:
 780 NE 69th St
 Miami, FL 33138

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: ISS/Good Government in Miami Dade
Demographic: A25-54
Product Codes: PL-Issue
Priority: P-2
Revenue Codes: AGY, POL, ISSUE

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/16/16	1	\$850.00	\$722.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	1	\$850.00	\$722.50	0.00
Totals	1	\$850.00	\$722.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Sara Reynolds-Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WPLG	10/16/16	10/16/16	TWISF/Michael Putney CM This Week in South Florida	CM	1130a-1230p	-----S	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/10/16	10/16/16	-----S		1				\$850.00		0.00			
Totals														1	\$850.00